

DANIELLE OTTO

UX/UI DESIGNER & ILLUSTRATOR

EXPERIENCE

Senior UI/UX Product Designer - Experian Inc.

September 2018 - Present

I currently work with product, design, research, and development teams to create, prototype, test, and deliver user-centric experiences using an agile design process; research, design, test, and iterate. I also lead an initiative to rebuild and redefine our design system using global components in Figma.

Lead UI/UX Product Designer - Cylance Inc.

June 2016 - March 2017

I collaborated with designers, the product team, and developers to map out successful workflows, create robust prototypes to present for feedback, and implement realistic and user friendly designs for various projects.

Lead UI/UX Designer - Composite Apps Inc.

June 2012 - March 2016

I started as an intern and worked my way up to leading a small design team in a fast paced, iterative environment. I also spearheaded user testing and design for a resource management product which Warner Brothers World Wide Television and Marketing used to replace their existing tool.

Freelance Designer/Illustrator

2008 - Present

In my freelance career, I have done everything from rapidly producing high fidelity concepts for web and native applications to illustrating character concepts and portraits for various clients in online gaming communities.

EDUCATION

BA in Graphic Design, Minor in Digital Graphics

California State University Dominguez Hills // 2010 - 2012

AA in Liberal Arts

Fullerton College // 2005 - 2008

CONTACT

(949) 608-8023

Danielleottodesign.com

Danielleotto238@gmail.com

PROGRAMS

Sketch



Figma



Adobe Creative Suite



Invision



Overflow



Jira



SKILLS

Rapid Prototyping

Interaction Design

Responsive Design

Product Design

Usability Testing

Wireframing

HTML/CSS

Illustration

ACHIEVEMENTS

Collaborate to Win

Experian Spot Award - 2019

SMART-Indivo App Challenge

2nd place - 2012